



NOTICIAS

Source: Diario del Puerto

Date: 23 de septiembre de 2011

The CEL claims the use of logistics as anti-crisis weapon.

The CEL has developed a decalogue for the logistics industry, guided by IDtrack, whose propose is a change in corporate culture aimed to optimizing the use of logistics as an anticrisis tool. Among the key highlights in this decalogue, gathered under the slogan "The Ten Commandments of logistics", stands out the need, in these difficult economic times, of collaboration among companies to optimize resources and assets of all actors in the chain supply.