



NOTICIAS

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Sharing stands for saving.

The common denominator for such different companies as Alliance Boots, Coca-Cola, Kelloggs or Kimberly Clark, is logistics. All of them can take advantage of synergies resulting from this activity. In other words, several firms in different sectors can use the same points of storage and distribution trucks because in many instances, the consignees of the goods are the same. The final result is cost savings.